

## xplor Startup Competition Terms and Conditions

### xplor Startup Competition

MCH Messe Schweiz (Basel) Ltd. is organising the "xplor" Startup Competition as part of Powertage, the industry meeting place for the Swiss electricity industry (15 to 17 June 2021).

Participation in the xplor Startup Competition is open to start-up teams and young companies that develop or already offer products, services or digital business models in the field of energy.

Employees of the MCH Group Ltd., employees of participating agencies and members of the jury are excluded from the competition.

### Prizes

The winners of the xplor Startup Competition will be invited to present their innovations at their own booth in the xplor Startup Village on the Powertage 2021 and to present their ideas in the Speakers' Corner.

### Jury

The submitted projects will be evaluated by a jury. The selection procedure is carried out in two stages.

**Stage 1:** Any startup that meets the following criteria can take part in the xplor Startup Competition free of charge until 25 January 2021.

### Criteria for participation

- The start-up company based in Switzerland must have been founded within the last 7 years or be about to be founded.
- The business idea must be innovative and address a market-relevant need of the energy sector.
- It must be concepts, products, best practices or solutions that represent an integrated overall solution and make a sustainable contribution to the energy industry. The prerequisite is that the submitted project has at least already been tested in practice.
- There should be a potential for extraordinary growth.
- The business idea presented must fit into the Powertage portfolio.

**Stage 2:** Public voting for the qualified start-ups starts on 8 March. The winner of the public voting can participate directly on the Powertage.

**Stage 3:** National jury members decide which further 9 startups will take part on the Powertage 2021 and present their innovations and ideas at their own booth in the xplor Startup Village and in the Speakers' Corner. The jury members evaluate the participants according to the documents submitted directly by them.

### Criteria for the evaluation

The jury evaluates the participants and their projects according to the following criteria:

- Innovation
- Market relevance
- Sustainability
- Growth potential

The 9 start-ups that best meet these criteria will be nominated for the Powertage 2021. The jury's decision is binding and cannot be contested. Applications can be rejected without stating a reason.

### Entries until 25 January 2021

All applications must be made online using the form provided on the [www.xplor.ch](http://www.xplor.ch) website. Only fully completed forms will be considered. Entries can be rejected without stating a reason.

### Use of submitted data

The submitted documents (company name, names of the entrepreneurs, company URL, brief description, pitch deck, video) are required, among other things, for the public voting and are published on the website [www.xplor.ch](http://www.xplor.ch).

The data will be collected and stored in accordance with statutory provisions. The data may be used for marketing and statistical purposes by MCH Messe Schweiz (Basel) Ltd. The data may also be passed on to the partners of the xplor Startup Competition for marketing purposes. In all other respects, the data protection regulations of the MCH Group Ltd. apply (<https://www.mch-group.com/de-ch/dataprotection>)).



**xplor**  
startup village

The registration and protection of intellectual property rights is the responsibility of the participants. All participants are personally responsible for ensuring that their entries do not infringe any third-party intellectual property rights.

MCH Messe Schweiz (Basel) Ltd. and the partners of the xplor Startup Competition reserve the right to photograph and publish the winning projects for publications and media releases, stating the young entrepreneurs.

By submitting the form, the participant agrees to the conditions of participation. No correspondence will be entered into regarding the competition. Legal recourse is excluded.

#### **Organizer**

The organizer of the xplor Startup Competition is MCH Messe Schweiz (Basel) Ltd., a company of the MCH Group Ltd.

#### **Information**

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