

General Regulations

**General conditions for tenants, event organizers, exhibitors,
stand constructors, suppliers, and visitors using the premises of
MCH Swiss Exhibition (Basel) Ltd. and/or MCH Swiss Exhibition (Zurich) Ltd.**

Introduction

The present General Regulations set forth the basic rules to be observed in the premises of MCH Swiss Exhibition (Basel) Ltd. and MCH Swiss Exhibition (Zurich) Ltd. (hereinafter referred to as Swiss Exhibition). They apply to all persons who enter the Exhibition Centers of Swiss Exhibition in the course of an event.

1

Opening hours and right of access

1.1 Opening hours

Exhibitors and stand constructors will receive adequate notice of the opening hours of halls.

1.2 Right of access

Access to the premises of Swiss Exhibition is limited to persons who can present a valid pass or admission ticket. For certain events the Exhibition Management may issue special regulations governing the right of access.

1.3 Work passes

Stand constructors, delivery personnel, tradesmen, and other suppliers who have to carry out work during an event held in the premises of Swiss Exhibition must obtain and pay for appropriate passes. These will normally be valid for a year, include a photograph of the holder, and must be ordered in advance. In some cases, passes may be issued for the duration of single events only. For certain events, work passes are also necessary for stand assembly and dismantling. Stand constructors, delivery personnel, and other suppliers will be notified accordingly. As a rule, work passes are issued only upon presentation of the exhibitor's job order in writing.

1.4 Exhibitors' passes

Exhibitors' passes are personal, non-transferable, and for the exclusive use of stand staff. In case of infringement, the Exhibition Management is entitled to withdraw these passes.

1.5 Visitors' tickets

Visitors' tickets are personal and non-transferable. Exhibitors have the right to purchase a certain number of visitors' tickets at a discount for their customers. These entitle entry to the exhibition centre's premises on any day. Instead of visitors' tickets and subject to a processing charge, exhibitors can also obtain vouchers. Vouchers entitle visitors to obtain visitors' tickets at the exhibitor's charge at the ticket offices of the Exhibition Centers Basel and Zurich. Without the Exhibition Management's prior agreement in writing, the sale of visitors' tickets and vouchers by exhibitors is prohibited.

2

Transport of exhibits to and from the exhibition

2.1 Transhipment of goods

Goods will be transhipped via the respective checkpoints of Swiss Exhibition. At checkpoints, vehicles (trucks, delivery vehicles, passenger cars) are directed to the proper delivery area. In the delivery area, a cash deposit of CHF 100.- or € 100.- is payable for each vehicle. The deposit is reimbursed if the specified time limit for transhipment is not exceeded, failing which it is forfeited to Swiss Exhibition.

2.2 Containers, trailers

Containers and trailers must not be stored in exhibition halls or in delivery areas. The Exhibition Management can arrange parking and storage facilities.

2.3 Packaging

Stand constructors must ensure that all stand-construction materials are suitably packaged for transport.

2.4 Postal consignments

In general at Exhibition Center Basel goods will be sent directly to the exhibitor's stand. At Zurich only express parcels or courier parcels will be sent directly to the exhibitor's stand. Goods sent by post must be addressed as follows: Exhibitor's name, name of exhibition, Exhibition Center Basel or Exhibition Center Zurich, hall number, stand number, zip code and city where the event is held.

2.5 Air freight

Goods sent by air must be addressed as follows: EuroAirport Basel-Mulhouse-Freiburg or Zurich airport, exhibitor's name, name of exhibition, Exhibition Center Basel or Exhibition Center Zurich, hall number, stand number, zip code and city where the event is held.

2.6 Empties

The Exhibition Management can arrange storage space for empties. For empties not stored by the Exhibition Management, on-time delivery after the end of the event cannot be guaranteed.

2.7 Use of hall elevators

Hall elevators cannot be reserved for specific times. The hall layout plans show the dimensions and carrying capacity of each elevator.

2.8 Transport during the exhibition

The transport of exhibition goods to and from exhibition halls during public opening hours is prohibited. Exhibits must be resupplied to stands daily either before the halls are open to the public or after their closing time.

3

Customs formalities

3.1 Customs office

On-site customs offices are available at both Exhibition Centers of Swiss Exhibition to deal with queries about the import and export of goods (Customs Office Basel: phone +41 58 206 21 22; Customs Office Zurich: phone +41 1 315 44 10).

3.2 Goods temporarily imported into Switzerland

The exhibitor must guarantee payment of Swiss customs duty for goods temporarily imported into Switzerland until the goods have left Switzerland again. The best way to deal with this is to use the international customs document "ATA Carnet" which covers customs formalities not only in Switzerland, but also in the country of origin of the goods and in countries of transit. Exhibitors can obtain "ATA Carnets" from a Chamber of Commerce in their country.

3.3 Goods for sale imported into Switzerland

On arrival, goods imported for sale in Switzerland must be cleared through customs with the help of a forwarding agent, by means of a "free pass". The declared value in Swiss francs is that for which the goods are offered for sale during the exhibition. In addition to customs duty, value-added tax is also payable.

4

Accident prevention

4.1 Workmen's safety

Tenants, organizers, exhibitors, stand constructors and suppliers are responsible for the safety of their employees and helpers who work in the Exhibition Centers of Swiss Exhibition.

4.2 Accident-prevention commission

The accident-prevention commission is responsible for the inspection of plant and equipment. It will make its inspections before the event begins and also, as far as necessary, on the morning of the opening day. Its instructions must be strictly observed. During the inspection, exhibitors must be represented by technically competent staff.

4.3 Demonstration of machines

Machines, equipment, and tools that are demonstrated must not put visitors, exhibitors, or third parties at risk.

4.4 Safety equipment

Only objects that meet the safety requirements set forth in the Federal Act of 19 March 1976 on the safety of technical plant and equipment, and the accident-prevention requirements of the Swiss National Accident-Insurance Fund (SUVA), may be exhibited or demonstrated. Technical plant and equipment that does not meet the prerequisites for marketing may be exhibited or demonstrated only if a notice clearly draws attention to the fact that it has not been checked as to whether it meets the legal requirements, and only if the necessary action has been taken to ensure the safety and well-being of persons. Safety devices may be remo-

ved only if the plant or equipment to which they are fitted is not in operation, and only to enable visitors to inspect the design and construction of hidden parts. The removed safety devices must be so stored in the stand that they can be produced on demand. Further information is available from SUVA Basel, St. Jakobs-Strasse 24, 4002 Basel, phone +41 61 278 46 00; and SUVA Zurich, Dreikönigstrasse 7, 8022 Zurich, phone +41 1 205 91 11.

4.5 Removal of exhibits

Exhibits that do not meet safety standards must be made to conform to these or be removed the same day as they are deemed in breach thereof, failing which the Exhibition Management may have them removed at the exhibitor's charge.

5

Fire-safety provisions

5.1 General

Only materials that meet the fire-safety requirements of the Association of Cantonal Fire Insurances (VKF) may be used in the Exhibition Centers of Swiss Exhibition. For details, see the guidelines on stand design.

5.2 Fire detection systems

Enclosed and ceiled rooms in multi-storey stands in the halls of Exhibition Center Basel must be connected to the halls' fire detection systems.

5.3 Cladding and decorative materials

All cladding and decorative materials must be fire-resistant to VKF standards, and must not drip or produce noxious fumes in case of fire. Wall claddings of paper must be tear-resistant, impregnated to make them fire-resistant, and fixed as flush as possible. The use of straw, reeds, pine branches, and other readily flammable decorative materials is strictly prohibited.

5.4 Flammable materials

The storage, custody, or use of flammable or explosive materials in the Exhibition Centers of Swiss Exhibition is prohibited. Advertising balloons handed out or sold must not be filled with hydrogen or other gases with similar explosive properties.

5.5 Open flames

Before the beginning of an exhibition, exhibitors must in all cases obtain permission from the fire department for the setting up and storage of plant and equipment in the stand. Applications must be made through Swiss Exhibition. If open flames, flammable liquids, gas flasks, or oxygen flasks are necessary for lighting, heating, or demonstration of exhibits and if they meet fire-safety standards, their use is subject to the fire department's prior approval.

5.6 Means of escape, technical plant

Emergency exits, stairs, floor landings to stairs, passageways, fire detectors, fire hoses, and hydrants must be kept clear at all times. They must be clearly visible, and access to them must remain free from obstruction. Stands, exhibits, and other objects must not partly or wholly obstruct distri-

butor boxes, ventilation ducts, and gas or water pipes. The full inside and outside width of vehicle entrances must be kept permanently clear.

5.7 Smoking ban

Smoking is strictly prohibited in premises used for the storage of flammable material.

6

Surveillance

6.1 General hall surveillance

The Exhibition Management arranges for the general hall surveillance before, during, and after the exhibition. As a rule, surveillance begins at the start of the official setting-up time and varies according to the special circumstances applicable to each hall. During the exhibition, surveillance is maintained day and night. After the exhibition, surveillance continues to a date stipulated by the Exhibition Management. As there is a greater risk of loss at the end of an exhibition and during the dismantling of stands, greater watchfulness by exhibitors is advisable at that time. The general hall surveillance arranged by the Exhibition Management does not limit the exclusion of its liability for loss or damage to persons or property.

6.2 Electronic hall surveillance

The buildings of Exhibition Center Basel are locked by an electronic security control system. A video surveillance system ensures surveillance of the halls, both during the exhibition and during the period agreed for stand assembly and dismantling.

6.3 Safes

During the absence of stand staff, and particularly at night, exhibitors must lock up in a safe all objects worth CHF 50,000.- or more. It is also advisable to keep cash, jewellery, data media, technical components, etc in a safe.

6.4 Individual stand surveillance

For security reasons, individual stand surveillance must be obtained exclusively from the Exhibition Management.

6.5 Causing additional costs

The Exhibition Management may charge for additional surveillance, lighting, etc. caused by the need to enter the premises outside the agreed times (for example for the delivery of goods or stand cleaning).

7

Stand design

7.1 Stand design guidelines

In addition to the present General Regulations, stands to be assembled on the premises must conform to the stand design guidelines.

7.2 Stand area

The area shown on the location plan is available for the exhibitor's stand. The stand's boundary line corresponds to the maximum extent of the stand on all sides. Projections (cantilevers, illuminated signs, etc) beyond these lines are not permitted. All plant and equipment necessary for stand operation must be accommodated within these limits; the same applies to the allotted maximum stand height. All areas not defined as stand or storage areas are open spaces for logistics (goods transport, access) and security (means of escape), and must be kept clear of obstructions. The Exhibition Management reserves the right to instruct drivers of forklift vehicles, trucks, etc to remove improperly deposited stand-construction material at the exhibitor's charge.

7.3 Multi-storey stand design

Multi-storey stands are subject to a simplified building-permit procedure. The Exhibition Management arranges for co-ordination with the building authorities. The stand-construction approval issued by these is also valid for future exhibitions if the stand design remains unchanged. Stands must be freestanding and must not be attached to the building. For further details, see the stand design guidelines.

7.4 Removal of stand material

The Exhibition Management reserves the right to demand the removal of stand material that does not conform to the general and special regulations or, if necessary, to have such material removed at the exhibitor's charge. In such cases, Swiss Exhibition reject any liability for damage to stand material.

7.5 Assembly and dismantling of stands

The periods specified for assembly and dismantling of stands must be strictly observed. As a rule, passageways must be cleared by noon of the day before the official opening date to allow cleaning of the halls. Special rules may apply to certain exhibitions. After the opening date, no changes may be made to stand material. Exhibits may be removed only after doors close to the public on the last day of the exhibition. Exhibitors must clear away all stands and exhibits, and remove them from the exhibition site by the date specified by the Exhibition Management. After that date, the Exhibition Management reserves the right to dispose of the stand and the exhibits at the exhibitor's charge, and rejects any liability for these goods.

7.6 Hall floors

The exhibitor must hand back the site of the stand in the same state as that in which it was handed over. No floor fixings are allowed. Machine foundations and all other solid structural elements fitted in the stand must be completely removed at the end of the exhibition. Adhesive carpet-tapes must not damage hall floors, and such tapes must not be used at all in hall 7 of Exhibition Center Zurich. Any damage to hall floors and to other parts of the building will be repaired by Swiss Exhibition. The cost of such repairs will be included in the final account rendered at the end of the exhibition.

8

Technical connections

8.1 General

All technical connections provided by Swiss Exhibition must be ordered by using the official forms. No private installations are allowed. Cables, pipes, conduits, and ducts that run across public passageways must be properly secured and clearly marked. All connections, switch- and fuseboards, distributor boxes, and branch lines must be accessible at all times.

8.2 Water

All connections to the exhibition centre's water supply and waste systems to and from exhibitors' stands, and branch connections within the stands, must be made by the official specialist contractors to Swiss Exhibition. For exhibitors who use large amounts of water, for example for basins and pools, the installation of a water supply and waste system is compulsory.

8.3 Power

All power cables from the mains to exhibitors' stands, and branch connections within the stands, must be laid and connected by the official specialist contractors to Swiss Exhibition. The relevant safety regulations and instruction sheets must be strictly observed.

8.4 Gas

Only hall 2.2 of Exhibition Center Basel have a permanent mains gas supply. All connections from the exhibition centre's gas mains to exhibitors' stands and branch connections within the stands must be made by Swiss Exhibition's official specialist contractors. Propane and butane gas may not be used except with the fire department's prior permission. The use of liquid gas for cooking is prohibited. Only equipment that meets the specifications of the Swiss Gas and Water Association SVGW may be connected to the exhibition centre's mains. Before every exhibition, all installed gas lines are inspected and checked by the power company to ensure that they are gastight and function properly. The relevant safety regulations and instruction sheets must be strictly observed.

8.5 Vitiating-air extraction

Exhaust hoods must be installed at exhibitor's charge in any stand where food is cooked, grilled, or fried. In hall 2.2 of Exhibition Center Basel, the use of the exhibition centre's exhaust hoods is compulsory; these must be connected to the hall's central ventilation system.

8.6 Compressed-air

A central compressed-air supply is available in the halls at Basel and Zurich. This facility is put into operation only if there is sufficient demand. Compressed-air lines from the exhibition centre's mains to the exhibitors' stand must be laid by the official specialist contractors to Swiss Exhibition. The setting-up and installation of compressors in the halls by exhibitors is prohibited.

8.7 Communications technology

The most up-to-date communications networks are available at Swiss Exhibition. Speech, data, images, etc. can be

transmitted to the public system via the exhibition centre's network. Point-to-point links within the exhibition halls are also possible. The main supply lines must be laid by the official specialist contractors to Swiss Exhibition.

8.8 Air-conditioning of stands

If additional cooling of stands is required, connection to the central cooling system in the halls of Exhibition Center Basel is compulsory. Other cooling than cooling by the central cooling system of Swiss Exhibition is not permitted. Cooling circuits from the central cooling system to the exhibitors' stand must be laid by Swiss Exhibition's official specialist contractors.

9

Cleaning and waste disposal

9.1 General cleaning

Swiss Exhibition is responsible for the general cleaning of passageways, stairs, toilets, etc.

9.2 Cleaning of stands

Exhibitors are responsible for cleaning their own stands. Cleaning must finish no later than one quarter-hour before the exhibition is opened to the public and one hour after the official closing time. Exhibitors who do not want to clean their stands themselves must ask the Exhibition Management to arrange for this.

9.3 Waste disposal

Swiss Exhibition organizes the disposal of waste. Relatively small quantities of waste are collected and disposed of in the exhibition centre's own bin liners at the exhibitor's charge. Large quantities of waste, bulky and special waste are disposed of in skips and special containers, and their disposal is invoiced to the exhibitors.

10

Protection of industrial property rights

The legal provisions governing the protection of industrial property rights grant protection for patents of inventions, trademarks, designations of origin, designs, copyright, and against unfair competition, and must be strictly observed. Anyone who infringes third-party industrial property rights can be held responsible under both civil and criminal law. Printed matter, advertising and exhibits that may for any reason be deemed to justify claims for infringement of any of these rights must be removed forthwith upon the Exhibition Management's demand. In case of uncertainty, exhibitors may contact the Federal Institute for Intellectual Property, Einsteinstrasse 2, 3003 Berne (phone +41 31 325 25 25).

10.1 Performance of music

Under existing international treaties and Swiss copyright law, anyone who performs live music or plays recorded music from any recording medium in the Exhibition Centers Basel or Zurich must obtain permission from the Swiss So-

ciety for the Rights of Authors of musical Works (SUISA). SUISA must be notified of the intention to perform or play such music at least ten days before the event's opening date. Swiss Exhibition does not accept liability for thirdparty claims lodged for failure to observe the provisions of copyright law. For further details and permission, contact SUISA, Bellariastrasse 82, P O Box 787, 8038 Zurich, or SUISA, Avenue du Grammont 11 bis, 1000 Lausanne 13.

10.2 Taking pictures of stands and exhibits

For the protection of exhibitors' rights, photographs, films, or other recordings of other exhibitors' stands and exhibits in the premises of Swiss Exhibition may be made only with the Exhibition Management's prior permission. For each stand, permission in writing must be sought and is subject to payment of a fee. Close-ups require the express agreement of the exhibitors concerned. Along with the Exhibition Management's actions described below, exhibitors and their stand staff remain responsible for taking all necessary steps to enforce their rights and prevent the making of unauthorized photographs, films, and other recordings. Swiss Exhibition does not accept liability for claims lodged because of unauthorized photographs, filming, or other recording of stands and exhibits.

10.3 Commercial pictures

Commercial photographs and recordings of any kind are permissible only with the Exhibition Management's express permission. For certain areas and with the consent of exhibitors, the Exhibition Management may decree the general prohibition of commercial photography and recordings of any kind.

10.4 Exhibition Management's rights

The Exhibition Management is entitled to have photographs taken and films and other records of stands and exhibits made for its own use or for general publicity and press purposes. Exhibitors are deemed to have waived any copyright objections thereto.

10.5 Taking pictures by exhibitors

Exhibitors who wish to photograph their own stands or to have them photographed by their own staff receive such permission free of charge against presentation of an exhibitor's pass. This privilege applies only to the exhibitor's own stand and does not imply a general permission to take photographs.

11

Competitions and draws

Competitions and draws are subject to the Exhibition Management's permission in writing and may be held only within the stand. They must not cause a nuisance to adjacent exhibitors. Lotteries as defined in the Federal Lotteries and Commercial Betting Act of 8 June 1923 are prohibited. The law defines any event in which, for compensation in any form whatsoever or upon conclusion of a legal act, an economic or pecuniary right or advantage is promised or put in prospect as a prize, whose acquisition, size, or character is decided by chance by the drawing of lots, numbers, or similar means.

12

Demonstrations

The use of plant or equipment and the holding of any event or performance that causes an obvious nuisance to adjacent exhibitors or visitors, notably the occupation or use of the area in front of the stand, the wearing of fancy advertising dress outside the stand, any kind of noise, and the like, are not permitted. Demonstrations within the stand must not cause a visual, acoustic, or spatial nuisance to neighbours, nor impede the circulation of visitors in passageways. The provisions of the Noise and Laser Ordinance of 24 January 1996 must also be strictly observed.

13

Advertising and sales

13.1 Advertising posters

Unless agreed by the Exhibition Management, the affixing of posters of any kind outside the exhibition stand is prohibited.

13.2 Disclosure of prices

The relevant provisions of the Federal Act against unfair Competition of 19 December 1986 and the Ordinance on the Disclosure of Prices of 11 December 1978 apply to the disclosure of prices.

13.3 Additions

The promotion and granting of additions for goods ordered during an exhibition (at a discount or free of charge) is prohibited. As far as permissible, price information for additions and the like will be deemed information about prices payable in addition to the normal price.

14

General

14.1 Domiciliary rights

The officers of Swiss Exhibition have domiciliary rights throughout the exhibition centre sites. Anyone who, after a fruitless warning, fails to observe their instructions can be sent off the exhibition centre site without thereby becoming entitled to claim any rights. The officers of Swiss Exhibition and any person duly authorized by them, have a right of access to all exhibition centre premises at any time.

14.2 Introduction of animals

Generally, the introduction of dogs and other animals into the premises of Swiss Exhibition is prohibited. The Exhibition Management may authorize exceptions for certain events. This restriction does not apply to guide-dogs for blind or otherwise incapacitated persons.

14.3 Materials hazardous to health and environment

In public places of sale and in exhibition stands, the distribution of tobacco products and alcoholic beverages to mi-

nors, of nitrous-oxide gas (laughing gas), and the traffic in products whose composition includes ingredients that are subject to the law on poisons and toxic substances is strictly prohibited. The handling of materials, objects and equipment containing radioactive material and of equipment for the generation of ionizing radiation is governed by the Radiation Protection Ordinance of 30 June 1976 and subject to permission by the proper authorities.

14.4 Actions by the Exhibition Management

The Exhibition Management has the right to decree whatever actions it deems fit to ensure orderly proceedings in the holding of any event. To ensure observance of its rules and regulations, if someone fails to take appropriate action within the time set by the exhibition centre management's notice in writing, the Exhibition Management may arrange for the necessary action to be taken at the defaulter's risk and charge.

14.5 Force majeure

In the presence of any good and sufficient cause, third-party default, accidental happening, political and economic events, and orders by authorities, the Exhibition Management has the right to postpone an event, shorten or prolong its duration, cancel it, or adapt its operation to circumstances. In all such cases, the Exhibition Management rejects any liability, and those concerned will not be entitled to withdraw from the contract or to claim compensation. Payments already made will be reimbursed after deduction of the costs and expenses already accrued by Swiss Exhibition. For the purposes of this clause, an accidental happening is any unforeseeable circumstance not attributable either to the Exhibition Management or to those concerned, and will include any act of force majeure.

14.6 Liability for exhibits, presentations, and stand operation

Swiss Exhibition do not assume any duty to exercise proper care for exhibits, stand material, or other goods owned by others, and exclude any liability for damage and loss, article 100, paragraph 1 of the Swiss Code of Obligations being reserved, both for the time during which the goods are in the exhibition centre grounds and during transport to and from these sites. Swiss Exhibition also decline all liability for damage which results on the basis of shows and presentations, the assembly and dismantling of stands and exhibits, or from stand operation.

14.7 Acceptance of conditions

With the beginning of the contractual relationship with Swiss Exhibition, the tenants, organizers, exhibitors, suppliers, and visitors are deemed to accept the present General Regulations as binding. They are also responsible for ensuring that their employees and helpers take due note of and observe the conditions set forth in the General Regulations.

14.8 Validity

If interpretation of the wording of the present General Regulations gives rise to any dispute or difference of opinion, solely the German-language version will be binding.

14.9 Applicable law, place of jurisdiction

Swiss law will be exclusively applicable. The following places of jurisdiction apply both for residents abroad and for persons resident in Switzerland: where MCH Swiss Exhibition (Basel) Ltd. is the contracting party, any dispute with the Exhibition Management will be subject to the ordinary courts of the canton **Basel-City**. Where MCH Swiss Exhibition (Zurich) Ltd. is the contracting party, such dispute will be subject to the ordinary courts of the **canton Zurich**. Disputes related to the rental of the exhibition area will compulsorily be dealt with by the competent courts of the site of the exhibition.

MCH Swiss Exhibition (Basel) Ltd.
MCH Swiss Exhibition (Zurich) Ltd.
The Group Management

Basel, July 2005

MCH Swiss Exhibition (Basel) Ltd.
4005 Basel, Switzerland
Phone: +41 58 200 20 20
Fax: +41 58 206 21 94
E-Mail: info@messe.ch
Internet: www.messe.ch
Postal giro account: 40-2810-1
Bank: Basler Kantonalbank, 4002 Basel,
account no. 16 454.245.45, clearing no. 770,
Swift code BKB Bch BB

MCH Swiss Exhibition (Zurich) Ltd.
Wallisellenstrasse 49
P O Box, 8050 Zurich, Switzerland
Phone: +41 58 200 20 20
Fax: +41 58 206 50 50
E-Mail: info@messe.ch
Internet: www.messe.ch
Postal giro account no.: 80-44090-9
Bank: Zürcher Kantonalbank, 8050 Zurich,
account no. 1128-1644.701, clearing no 728,
Swift code ZKBK CH ZZ 80A

